

FOR IMMEDIATE RELEASE

## **Inventables DesignAid to feature Clip-n-Seal**

Seattle, WA - 11/09/04 - Clip-n-Seal® is featured in the November issue of Inventables DesignAid, a hands-on magazine packaged with unique materials and technologies to help spark creative new product ideas. DesignAid shipped this week to its subscribers.

DesignAid educates its subscribers about unique materials and technologies by using experience as a gateway to understanding. DesignAid issues include actual samples of the materials and technologies and suggest possible uses. Companies that use DesignAid include General Motors, Hewlett Packard, and IBM.

Inventables' Osman Ozcanli said that Clip-n-Seal is a "unique product with lots of potential. For example, our concept studio envisioned using it to fasten a running shoe."

Clip-n-Seal agrees that this represent a huge opportunity. "Getting our product in the hands of engineers and designers in Fortune 500 companies is fantastic," said DL Byron, Founder and Inventor. "We're very excited about DesignAid. It supports our efforts to expand our industrial market."

Since the product launched last year, Clip-n-Seal's market has expanded into a large variety of industrial and business uses. Clip-n-Seals provide an air- and watertight seal and keep food fresh. While many consumers use the product in their kitchens, Clip-n-Seal's business customers are using the product unique ways. They include:

- Chemical remediation processes
- Laboratories samples
- Crime scene evidence
- Dairy production
- Dry bags and pet foods.

### **About Inventables DesignAid**

Inventables helps companies develop creative new consumer products. The mood ring is a good example. Interesting materials like the mood ring amaze people and inspire creative, new product ideas. Inventables seeks out those gems – those provocative materials and technologies that spark creative product ideas. Inventables educates consumer product companies about these materials and envisions new concepts. DesignAid is magazine subscription, but also a hands-on magazine that includes actual samples of every item featured. DesignAid customers include Herman Miller, Hewlett-Packard, General Motors, Reebok, Proctor & Gamble, and Black & Decker. Visit [www.inventables.com](http://www.inventables.com) to learn more

### **About Clip-n-Seal**

Founded in 2002, Clip-n-Seal is a division of Texturadesign, Inc. Clip-n-Seal's air- and watertight seal is helping thousands of customers keep their food fresh. Numerous industrial customers use Clip-n-Seal for everything from dairy production to chemical weapons disposal. Clip-n-Seal is based in Seattle Washington, near Alki Beach. For more information, please visit the company's web site at [www.clip-n-seal.com/](http://www.clip-n-seal.com/).

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